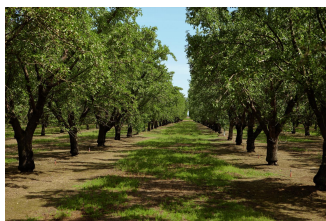
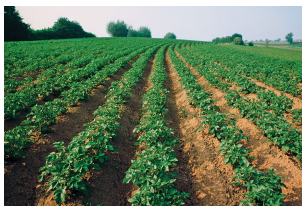


# Cell Power<sup>®</sup> Elona Fe



## What is the difference between Elona Fe 5% vs. Iron 2% EDDHA?

Elona Fe doesn't work in the same way as an EDDHA and can't really be assessed using the same metrics.

Elona Fe doesn't use a discrete molecule that is 'protected from lockup', which is a rather inefficient way of correcting Fe deficiency.

Rather it addresses root causes of Fe deficiency, by reducing need in the plant (most iron is used for inefficient N processing) and improves the ability of the plant to scavenge iron from the soil that is locked up. Much of the iron that a plant takes up from using Elona Fe is iron that was already in the soil but that the plant could not access.

Alongside reducing wasted iron use in the plant and improving uptake ability, the product also supplies iron and contains a stimulant that helps the plant metabolize it better.

The stimulant alone gives better performance than EDDHA, but the whole product has a lot more going on to further improve performance. However, none of that involves chelating the iron in the way EDDHA does - so not a good way of comparing. Better to look at how well it corrects Fe deficiency.

Analysis: 15-0-0 + 5% Iron

Packaging sizes available: 2.5-gal containers  
and 264-gallon totes

**Quality & Crop Safety is our #1 Goal**

For information about products please contact OMEX<sup>®</sup> Agrifluids at [OmexUSA@Omex.com](mailto:OmexUSA@Omex.com), call 559-661-6138 or learn more at [omexusa.com](http://omexusa.com).